

WHITE CITY COLOCATION

SOVEREIGN AI INFRASTRUCTURE.
DOWNTOWN CHICAGO. BUILT TO SCALE.

White City delivers sovereign AI infrastructure with hyperscale-grade managed operations - enabling enterprises to maintain control of their AI assets, reduce recurring operating costs, and scale AI capacity as business demand grows.

Founded in 2010, White City combines a proven downtown colocation footprint with flexible managed hosting, carrier-neutral connectivity and customer-specific infrastructure design.



UP TO ~5 MW

PHASE I SITE CAPACITY

Current utility/site power envelope; customer-usable IT capacity is design-dependent.

+~28 MW

EXPANSION PATH

Conditionally feasible and subject to ComEd, cooling architecture and building modifications.

17,000 SF

GROSS SPACE

Approximately 11,000 SF contiguous deployment space identified in site information.

CARRIER NEUTRAL

350 CERMAK ACCESS

Direct/redundant fiber connectivity and an on-site Meet-Me-Room support network choice.

THE WHITE CITY ADVANTAGE | Control, economics and operational flexibility

CUSTOMER-OWNED AI INFRASTRUCTURE	Retain long-term ownership of compute assets and control the lifecycle of the AI platform.
DATA SOVEREIGNTY	Keep sensitive data, models and workloads under enterprise-defined physical and operational control.
LOWER RECURRING COST EXPOSURE	Shift appropriate steady-state workloads away from pure consumption models and toward predictable infrastructure economics.
FLEXIBLE SCALE-OUT ARCHITECTURE	Start with a right-sized deployment and expand power, cooling, racks and network as demand grows.
OPEN INFRASTRUCTURE STRATEGY	Carrier-neutral architecture supports cloud on-ramps, private networks and multi-vendor technology choices without hyperscaler lock-in.
MANAGED OPERATIONS	White City can support design, build, migration and day-2 managed services through a single accountable operating model.

POWER & RESILIENCY	COOLING & AI READINESS	SECURITY & ACCESS
N+1 design approach; existing high-voltage, UPS and distribution infrastructure can be modernized and expanded for customer-specific loads.	Suite 420 supports conventional rack densities today; higher-density AI can be engineered with supplemental air, liquid or hybrid cooling and external heat rejection.	24x7 video surveillance, 180-day video storage and manned security/check-in are identified in current site information; dedicated suites support client-defined access boundaries.

A FLEXIBLE PLATFORM FOR CUSTOM AI DEPLOYMENTS

White City is not a cookie-cutter wholesale hall. The downtown Chicago footprint can be configured around a client's rack density, power topology, cooling strategy, network architecture, security model and operating requirements.

WHITE CITY SPACE PLATFORM

Illustrative suite allocation - not to scale

SUITE 420

2,700 SF

Existing DC / office
Phase I deployment focus

420 HV

1,400 SF

High-voltage / UPS
FM-200 protected

SUITE 324 / 322

~1,200 SF + flex

Meet-Me-Room / fiber hub
Additional flex space

SUITE 222A

2,700 SF

Open build-out space

SUITE 219 / 222D

3,100 SF

Open build-out space

SUITE 222B / C

1,400 SF

Open build-out space

Up to ~5 MW Phase I site capacity | Expansion to +~28 MW under engineering / utility evaluation

ENGINEERING POSTURE

Independent assessment concluded the 5 MW phase is technically and commercially viable using proven data-center approaches with minimal building impact.

DISCIPLINED EXPANSION

The additional ~28 MW path is conditionally feasible, with cooling, utility coordination, standby power and building modifications requiring detailed engineering before commitment.

COLOCATION PROFESSIONAL SERVICES | One operating model from design through day 2

FROM REQUIREMENTS TO MANAGED OPERATIONS

A single accountable partner for design, build, migration and day-2 operations

1 DESIGN & FEED

- ✓ Requirements & workload profile
- ✓ Rack density / power / cooling
- ✓ Network & security architecture

2 BUILD & INTEGRATE

- ✓ Rack / PDU / cabling deployment
- ✓ Cooling & containment integration
- ✓ Carrier / cross-connect turn-up

3 MIGRATE & COMMISSION

- ✓ Rack & stack / configuration
- ✓ Burn-in & performance validation
- ✓ Cutover / acceptance testing

4 OPERATE & OPTIMIZE

- ✓ Monitoring & remote hands
- ✓ Incident / change coordination
- ✓ Capacity & lifecycle planning

WHY WHITE CITY

Own the AI assets. Keep control of the data. Use open network and infrastructure choices. Scale capacity as business demand grows - with White City providing the physical platform and managed operating support.

DOWNTOWN CONNECTIVITY

Carrier-neutral access, an on-site Meet-Me-Room and direct/redundant fiber connectivity to 350 Cermak support low-latency regional, national and cloud connectivity.

Sources: White City site information; wccolo.com; Sourcecolo Millennium Park Plaza Datacenter Expansion Assessment (Oct. 10, 2025). Expansion capacity/timing remain subject to utility, cooling, structural, permitting and final design validation. Graphics are illustrative and not to scale.